



# 22. Oberbank LINZ DONAU MARATHON

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## GENERAL DATA PROTECTION REGULATION LINZ MARATHON

As part of the event "22. Oberbank Linz Danube Marathon 2024 ", the following personal data is requested from LINZ MARATHON Organization, Untere Donaulände 7, 4020 Linz when registering: First name, surname, gender, nationality, year of birth, association, zip code, place, address, E-mail address, credit card details or bank details

The data mentioned are stored and processed by the person responsible for the purpose of organizing, carrying out and documenting the Linz Marathon, including the following activities:

- Registration via [www.linzmarathon.at](http://www.linzmarathon.at)
- Mailings with important information about the event, as well as the application for the following event
- Postal dispatch of the registration brochure by Reitmayr
- Debiting of the entry fee and other booked additional services
- Starter list on the Linz Marathon homepage
- Registration and registration confirmations
- Confirmation of payment / invoice
- Timekeeping by the company mika: timing and start number printing
- If necessary, forwarding to the Red Cross for medical care
- If necessary, forwarding to the police for security
- Results on the Linz Marathon homepage, as well as the archive of results on the Linz Marathon homepage
- Results booklet as a supplement in the OÖ Nachrichten
- Photo service Viertbauer with personalized photos
- Awards ceremony for the competitions on marathon Sunday, as well as award ceremonies for other side events (junior marathon, school is running, city champion, fire brigade running, national champion, national champion)
- The mentioned personal data will be used from the registration for the 22th Oberbank Linz Danube Marathon up to the following event "23. Oberbank Linz Danube Marathon 2025 "saved and then deleted.
- The results of the event can always be viewed in the results archive on the Linz Marathon homepage.
- If necessary, forwarding to the responsible health authority

The processing of the personal data mentioned takes place in order to fulfill our contractual obligations and is - in particular with regard to the documentation - also in our legitimate interest.

You have the right to information about your personal data as well as to correction, deletion, or restriction of processing or a right to object to processing and a right to data transfer. You also have the right to lodge a complaint with the data protection authority (<https://www.dsb.gv.at>)

### Analysis Tools and Advertising

#### Matomo

This website utilizes features of the web analytics service "Matomo". The software runs exclusively on the servers of the Linz Donau Marathon website. Storage of user's personally identifiable information only occurs there. Data is not shared with third parties. Therefore, no data is transmitted to servers beyond the control of this website.



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IP Anonymization:

The "IP Anonymization" function is enabled on this website. This automatically truncates the last two octets of your IP address before it is used by Matomo. As a result, the IP address can no longer be used to identify individuals. The IP address is only used in its truncated form for rough geolocation purposes.

The storage of Matomo cookies and the use of this analysis tool are based on Art. 6 para. 1 lit. f GDPR. The website operator has a legitimate interest in analyzing user behavior to optimize both the website's offerings and its advertising. If appropriate consent has been obtained (e.g., consent for storing cookies), processing is solely based on Art. 6 para. 1 lit. a GDPR; consent can be revoked at any time.

Tracking:

If you agree to web analysis via Matomo, the following data will be collected when individual pages of the Linz Donau Marathon website are accessed:

- (1) 2 bytes of the user's requesting system's IP address
- (2) The accessed webpage
- (3) The webpage from which the user arrived at the accessed webpage (referrer)
- (4) The subpages accessed from the accessed webpage
- (5) The time spent on the webpage
- (6) The frequency of webpage access

Matomo does not collect session data without your consent.

For further information on Matomo's terms of use and data protection regulations, please visit:

<https://matomo.org/privacy/>

## Cookie policy and information

Our websites use cookies. Cookies are small text files that are placed on a visitor's device by a website.

There are three categories of cookies:

- Cookies that are absolutely necessary to ensure the basic functions of the website
- Functional cookies to ensure the performance of the website
- Targeted cookies to improve the user experience.

## Statistical evaluation (tracking)

The following target-oriented cookies are used for the statistical evaluation of the use of our website.

- Social media cookies: Social media plug-ins are integrated on the website to be able to recommend and share articles on social networks such as Facebook, Twitter. We use a two-stage process for this. Data is only transferred to third parties when users click on one of the icons displayed in the social media bar. We have no influence on cookies that are set by Facebook, Twitter etc., nor do we have access to them.



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## **Functional restrictions without cookies**

If you generally do not allow us to use cookies, certain functions and pages will not work as expected. You can delete cookies that are already on your computer at any time. The procedure for doing this differs depending on the browser, please refer to your browser instructions (under "Help" in the browser menu)

## **Facebook**

Various plugins from Facebook (Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbor, Dublin 2, Ireland) are used on our website.

These plugins are either marked with the word "Facebook" or appear as a blue "F", the typical Facebook symbol. When you visit this website, a connection to the Facebook servers is established via the Facebook plugins. In doing so, data is transmitted. To prevent your personal data from being transmitted to Facebook, you should log out of Facebook when you visit this website. If you stay logged in to Facebook, information about your visit to this website can be assigned directly to your Facebook account.

When interacting with the functions of the plugin, e.g. pressing the "Like" button, this information is sent directly from your browser to Facebook and stored there. The further processing of this information is incumbent on Facebook. For the corresponding conditions and setting options, please refer to Facebook's data protection information (<https://www.facebook.com/policy.php>).

## **Instagram**

We use functions of the Instagram social media network from Instagram LLC, 1601 Willow Rd, Menlo Park CA 94025, USA on our website. The current service provider of Instagram is Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbor, Dublin 2, Ireland.

With the functions for embedding Instagram content (embed function) we can display pictures and videos. By calling up pages that use such functions, data (IP address, browser data, date and time, cookies) are transmitted to Instagram, stored and evaluated.

If you have an Instagram account and are logged in, this data will be assigned to your personal account and the data stored in it.

The data protection guidelines, what information Instagram collects and how they use it can be found at <https://help.instagram.com/519522125107875>

**Date: August 2023**